

2016-2017 Board of Directors

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The Year that Was ...

The 2016-2017 year was a transformative year for the ARMA NOVA Chapter! We changed

- ◆ Our logo and branding,
- ◆ Our Seminar location/time,
- ◆ Our Website,
- ◆ Our December event, and
- ◆ Even our venue!

Throughout the changes that occurred during the year, we continued to sponsor meaningful activities and events to advance the education of our members and highlight our profession.

The theme, Building Success through Relationships, highlighted the inter-related aspects of the Records Management / Information Governance profession and allowed us to explore how our industry's success is predicated on partnering with our users, our vendors, and stakeholders in the organization (such as Privacy, Security, IT, Legal, and the C Suite) to effectively

manage informational assets. We liked our theme so well this year that we incorporated it into the new ARMA NOVA logo design!

Once again we were able to attract top-notch speakers, who covered a wide gamut of topics, ranging from managing data lakes to undertaking Crucial Conversations (those that are important, have conflict and have emotional values associated with the outcome) successfully.

In the spirit of our theme, we leveraged our own Chapter relationships successfully, including teaming with Metro Maryland to hold a joint Annual Seminar in the Spring, hosting a panel discussion of non-RIM speakers who discussed Information Governance's effects on their professions, and opening

up our December event to Metro MD and Greater DC ARMA Chapters, NCC-AIIM, and even Special Libraries Association (SLA)!

In addition to our monthly dinner meetings and Seminar, we had a table at the Spring Meeting of DGI, sponsored a networking meal at ARMA International Annual Conference (held in San Antonio, TX), attended/planned social events for the ARMA Regional Leadership Conference in Dulles, VA and highlighted Sessions of the Month on our website for our members.



What did We Accomplish?

- ◆ Designed a new website that is modern, sleek, and has easily accessible information for members
- ◆ Hosted a highly successful December Event, which included a Tour of the George Washington Library at Mount Vernon, and a party at the Mount Vernon Inn, breaking a

record for attendance (71 attendees)

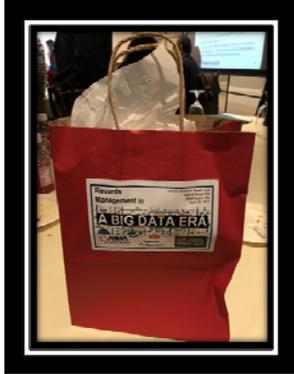
- ◆ Teamed with Metro MD to host an outstanding annual seminar with world-class speakers (breaking our December record (87 attendees!))
- ◆ Raised hundreds of dollars for Training Futures and the ARMA International

Educational Foundation

- ◆ Updated our branding and logo, making it more modern and fresh-while continuing to celebrating our Pentagon roots
- ◆ Worked with Regional ARMA Leadership to assist with the planning of the Mid-Atlantic Regional Seminar

NoVA/ Metro MD Combined Annual Seminar was a Record Smashing Success!

Our Annual Seminar was titled “Records Management in a Big Data Era” and explored how data lakes, cyber security and big data impacts — and in some cases is upending — Records Management. Our venue was donated by Drinker Biddle and



Reath, LLC, a conference floor with spectacular views!

In a big data world, it's important to know what we want

from the data, and records managers are well positioned to help their organizations with data queries. Records managers can also benefit by working with data scientists and big data platforms to better understand how to manage records across the enterprise, including the costs, risks and benefits. They have an opportunity to work with data scientists and to train machine intelligence to automate records management, making it easier and more cost effective to implement.

Our keynote speaker, Galina Datskovsky, CEO of Vapor Stream, discussed leveraging the tenets of Information Governance to successfully manage data lakes, including how to shore up security concerns associated with data lakes.

Other speakers included:

- ◆ Richard Hogg (IBM) - *Cognitive Governance Opportunities for Big Data*
- ◆ Matt Olsen (HHS) - *Addressing Privacy in Big Data*
- ◆ Lisa Haralampus (NARA) - *Big Data Issues for Federal Records Managers*
- ◆ Leigh Isaacs (White & Case) - *Artificial Intelligence and Predictive Analytics – IG Opportunities in Law Firms & Beyond*
- ◆ Anand Shah & Amy Marcos (Drinker, Biddle and Reith) - *Governing Cybersecurity in Analytics Initiatives*

2016-2017 Vendor Support

Sponsorships play a crucial role for our chapter. Simply put, ARMA NOVA could not provide the high-caliber programs and activities for professional development without them. Our sponsors represent some of the most respected companies in the field. Their expertise helped liaise the Board with dynamic speakers, provided venue space, and advised us on branding and logo efforts. In 2016-2017, we doubled the number of sponsors from 7 to 14!

Vendor support helps the ARMA NOVA Chapter provide better educational opportunities to our members

Platinum

- ◆ Active Navigation
- ◆ Drinker, Biddle & Reath
- ◆ Open Text
- ◆ Zimmerman Associates Inc. (ZAI)

Gold

- ◆ Cadence Group
- ◆ EIM Sensors

Silver

- ◆ Collabware
- ◆ Concept Searching
- ◆ FosterSoft
- ◆ Gimmel
- ◆ Iron Mountain
- ◆ Neostek
- ◆ Millican and Associates
- ◆ ZDAAS

Our sponsors have been our partners, and we are very grateful to their support!



Tom Myers was a great Santa

Mount Vernon Holiday Tour

In December, we had a special event: a private tour of the *Fred W. Smith National Library for the Study of George Wash-*

ington, followed by a reception at the at the Mount Vernon Inn! In honor of the venue, our very own Tom Myers dressed in vintage Santa Claus gear!

The facility is a 45,000-square foot facility which safeguards a collection of George Washington's books and manuscripts, as well as approximately 1,500 additional 18th-century books, and thousands of important 19th-century newspapers, manuscripts, and documents.

The night began with a lecture by Mark Santangelo, Chief Librarian and Archivist, and Rebecca Baird, Project Archivist, who discussed how they

market the library and its various collections, both online and in-person, such as pop-up library displays at Metro Stations! The tour highlighted archival records (including a letter from the General to his wife before battle in the Revolutionary War), and how these records facilitate research efforts. The reception at Mount Vernon Inn featured Hors D'oeuvres in early America style.

Programs for the Year

Last year, we held 9 monthly dinner meetings (including the Holiday Tour at Mount Vernon), as well as hosted a 1-day Annual Seminar with the Metro MD Chapter of ARMA. We held the events at multiple locations. We started the year at Clydes of Tysons Corner but moved to McCormick & Schmick's (a block or so away) when Clyde's was torn down to make way for new development.

The Information Age is complex and we increasingly need to rely on



New Venue at McCormick & Schmick's

our stakeholders and users to accomplish our RIM goals. Therefore, our programs explored various stakeholder perspectives on RIM/IG, as well as how we can leverage partnerships to effectively maximize RIM/IG at our organizations. We also provided some relationship-focused sessions, such as how to have Crucial Conversations to achieve success.

We secured a wide-ranging set of speakers from industry, academia, and government, including some from our membership and sponsors.

The following programs were held in 2016-2017:

- ◆ September 201: Mark Patrick, U.S. Joint Staff—Benefits of Leveraging the iTribe
- ◆ October 2016: How Top Performers Handle Crucial Conversations for Successful Results
- ◆ November 2016: Melissa Suek—Originating the Role of Information Governance Officer
- ◆ December 2016: Mark Santangelo & Rebecca Baird, Fred W. Smith National Library for the Study of George Washington, Tour, Briefing and Holiday Event
- ◆ January 2017: Jason Baron Drinker, Biddle & Reath, LLP—Preparing for a Presidential Transition (Tales from the Trenches)
- ◆ February 2017: Tina Baker (Moderator), Cadence Group—Panel Discussion: Different Perspectives on Information Governance
- ◆ March 2017: Mark Mandel, Open Text—How Meeting M-12-18 Objectives Supports the Mission and Saves Money
- ◆ April 2017: Annual Seminar: Records Management in a Big Data Era (See Article on Page 2)



- ◆ May 2017: Kevin Parker, Tah-zoo—Considerations for ERM Implementation Solutions
- June 2017: Sabrina Lozano, Freddie Mac, Meet the Document Family (Also Annual Wrap Up and Swearing in of 2017-2018 Board)

ARMA NOVA's Theme
last year was Building
Success through
Relationships
(We liked it so much, we made it part of our logo!)

Charitable Support



Training Futures continues to teach the tenets of Records Management as an aspect of their career training

Our Chapter continued to support Training Futures and the ARMA International Education Fund (AIEF) during the 2016 and 2017 year.

Training Futures is a nationally-recognized workforce development training program. Launched in 1996, it has trained over 1,700 individuals. Impressively, over 89% of its trainees

find gainful employment within 6 months of successfully completing the coursework, which includes credits for records management. Our chapter has supported Training Futures for more than a decade.

AIEF is a funding resource for research and scholarships in the field of records and information management.



www.arma-nova.org



2017-2018 Board



President:
Sabrina Lozano



Vice President:
John Cofrancesco



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Carolyn Offutt



Secretary:
Dan Beard



Membership Director:
Tom Myers



Education Director:
Liane Cooper



Director at Large:
Diane Martonik



Director at Large:
Melissa Suek



Webmaster:
Elisabeth Butler

Looking Towards the Future

Our upcoming year's theme continues to build on previous themes by focusing on the professionalism of Records Management / Information Governance. Following the acquisition framework as a guide, we will examine various aspects of RIM/IG that make it more than a job — and instead, a profession.

The new Board is already hard at work, meeting over the Summer to start planning out the year. We have already planned September, October and even our December Event and are actively working on scheduling speakers and programs for the remainder of the 2017-2018 year. Stay tuned to our website to learn more.

A few initiatives already being planned include:

⇒ **Touring the O Street Mansion** followed by a reception for our December Meeting (Monday, December 11th). Designed in 1892, the O Street Mansion is actually 5 connected row houses with dozens of hidden passageways, that has served as

- ⇒ Rooming house for the FBI (J. Edgar Hoover's era)
- ⇒ Residence of Rosa Parks
- ⇒ 1960 Protest HQ

⇒ **Continuing to support Training Futures and AIEF**, and maybe adding a shred day event or provide mentoring opportunities for our members

⇒ **Annual Seminar**—Once again partnering with Metropolitan Maryland (and Greater DC) Chapters for the Spring 2018 seminar

⇒ Setting up 1-2 **Networking** events focused on honing skills and leveraging benefits for our members

Here's to another great year!

