A Video Update from ARMA HQ
MERCI BEAU COUP
Reflect
What does our next chapter hold for us?

1. Employ progressive and sustainable technologies
2. Provide an exceptional membership experience
3. Improve the satisfaction and success of Regions and Chapters
4. Increase the size and engagement of membership
5. Increase visibility and influence of the Organization
6. Facilitate professional opportunities for current and future members
Website
First Year Retention
Social Engagement
IGBOK
Conference Experience
SEO
IGP
Component Communication
Partnerships
Membership size
Conference Attendance
What does our next chapter look like?

Relevant
Agile
Integrated
Stimulate
Essential
• Improve resources, and training
• Improve the experience of the chapter leaders
• Develop and implement a Region and Chapter communications strategy
• Work to develop Chapter and HQ recruitment strategy
• Create a chapter leader advisory group
Building Strong Chapters

• Engage - members
• Connect – with other members and other chapters
• Lead – provide leadership opportunities for members
Get Ready...

• Resources – What’s new & What’s to come
• New website (ARMA.org)
• Upcoming Deadlines
Resources

- **Chapter Central**: An e-handbook for chapter leaders
- **Community Calls**: Virtual meetings that bring chapters from geographic areas together over a common topic
- **1 in 1**: New area in Chapter Connections. This is important information for each member of ARMA & we need chapters help in spreading the word.
- **Micro-volunteering**: New Member Phone Calls and Mentorship Program
Coming Soon:

• Tool kits to help chapters:
  • New Members
  • Recruitment
  • Retention
• Communication Calendar
• Review of Resources
• Position-specific training
New Website
ARMA.org
More contemporary
More robust
More user-friendly
Group Area for Chapters

- Access new Groups area: Logged into Website, top bar

Reports

• Chapter Roster: Listing of everyone who is in your chapter

• Non-chapter Member Roster: Listing of ARMA International members who are not in a chapter
Reports

- Hover over the report name and a View button will appear. Select View to be taken to the report. Every time the report is Viewed – the data is provided in real-time from ARMA. This is directly linked to ARMA's database.

- Download the roster
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Communicating with Entire Chapter

• Through the Group Area, chapter admin’s are able to communicate with all members of the chapter

• Message All Members – a message to their box in their ARMA profile

• Email All Members- an email will be sent to the email address in their ARMA profile
Other Features:

• Post pictures from events
• Share successes with fellow colleagues about your work
• Create connections with fellow chapter members
• Share information about upcoming events
• Many more – See FAQ’s on Chapter Central.
Don’t Forget..

- Awards applications – June 30th
- Chapter Board Updates – July 1st
- Chapter Dues Updates – July 1st
- Survey
Thank you!
You are priceless.
THE POWER OF i
you
we
connected intelligence