



For Your Information

## ARMA #NextGen Chapter Talking Points

### Why Join ARMA International?

- ARMA International has been an asset to me throughout my career. I've been able to access education both online and on demand, and have had exposure to networking, thought leaders, and professionals that I otherwise wouldn't have.
- I'm a part of a community of thousands of colleagues around the world, many of whom I network with at international conferences and local chapter meetings throughout the year. My membership helps me make friends in the field and keep up on industry developments and best practices.
- Our industry is always evolving and I've been able to use the hundreds of hours of free on-demand web seminars that are available exactly when I've needed them.
- And then there's *Information Management* magazine, which I'm happy to find in my mail slot six times a year. It's the top magazine in the industry and helps me keep up with the latest trends, technologies, and legislation in RIM and information governance—for free! My colleagues are always thrilled when I bring it into the office to share with them.
- Being a member of ARMA International is also a cost-effective investment in career. I pay \$175 per year, but that amounts to a potential ROI of about \$9800 in resources, education and discounts. I'd pay so much more than the \$175 to access what I need throughout the year, so it's definitely worth it.
- I hope you give serious thought to joining ARMA International. I welcome you to contact me anytime if you'd like more information. Or, you can join directly with this link. Be sure to mention that I referred you!